Swim Phone Final Price Pitch – Boyle’s Suggestions

* Phase 1 can be erased completely
  + Cut UX/UI research, user interviews, etc.
* Pay Jennie and Alyssa for designs
  + No redesigns necessary
* New Teams
  + Team Lead
    - Chris
  + Design
    - Jennie and Alyssa
  + Development
    - J and Chris
* Final Price
  + $1500
    - $300
      * Even split between Alyssa and Jen
    - $1200
      * 80/20 split with J and Chris
    - Michael, Tavish, Jake are out
      * Give them as suggestions for future UX/UI work
* On Wednesday
  + Give multiple “a la cartes”
  + Design is $300
    - Additional design work: 50/hr
      * Logo work
      * User testing
      * Additional features
  + Development
    - Minimum is $1200, creep is ~10% margin
* Feedback
  + Always include multiple options in the future – show extensive design price and “a la carte”
* TO DO
  + Take meeting notes
    - Include J and Prof as present
    - **Email notes and contract to Dan**
  + Revise and get contract signed
    - Revise section 2 (**fees**) and 12 (**continuing support**)
  + Deliver product (main page) by next Wednesday
    - Get paid $1500, split money
      * 300 to Alyssa/Jen
      * 300 to J
      * 900 to Chris
  + Jen and Alyssa design next 2 pages
  + Code new designs, sell for $300 each
  + New Responsibilities
    - Development
      * Test cross-browser compatibility
      * Code new pages
      * Organize everything